

Jack Rodgers
Media Director & Visual Journalist
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Education:

Bachelor of Arts: Journalism and Mass Communication. College of Liberal Arts, University of Minnesota - Twin Cities. Degree Earned Spring 2020.
Minor: Environmental Science, Policy and Management.

Experience:

Philmont Scout Ranch

Marketing Director

Sept. 2020 - Present

Develop and execute marketing plan for summer programs and year-round ranching operations. Serve as lead photographer, video producer and social media coordinator. Oversee training and development of summer seasonal marketing and photography services team.

Ranger Trainer, Ranger

Summers 2017, 2018, 2019

Trained and oversaw personal and professional growth for a team of outdoor professionals. Educated Boy Scouts in sustainable backpacking practices and wilderness Leave No Trace ethics. Philmont is a rugged, mountainous ranch located in northern New Mexico and is the largest high adventure base owned and operated by the Boy Scouts of America.

Star Tribune

Photo/Video Practicum Intern

Jan. 2020 - May 2020

Student Intern that produced narrative photo and video content for online and print distribution. Responsible for covering news, features and athletics in and around the Twin Cities.

Twin Cities Pioneer Press

Intern Photojournalist

Sept. 2019 - Dec. 2020

Produced daily photo content for online and print distribution. Responsible for covering news, features and athletics in and around the Twin Cities.

Minnesota Daily

Multimedia Editor, Staff Photographer

Aug. 2017 - June 2020

Oversaw training and operations for multimedia staff. Documented athletics, news, features and other narrative subjects as assigned. Collaborated on both short term and extended projects.

Travel Young Outdoor Adventures

Videographer, Photographer and Trip Guide

Oct. 2016 - May 2017

Created marketable multimedia content for social platforms. Led participants safely and enjoyably through uncontrolled landscapes.

Honors/Awards:

Visual MN College Photographer of the Year (2018, 2019)

Eddie Adams Workshop XXXIII

Associated Collegiate Press, 1st Place, Breaking News Photo (2020)

NPPA Quarterly College Contest, 1st Place, Multimedia, 1st Quarter (2019)

Hearst Journalism Awards Program, Top 10 Finalist: Narrative Video Storytelling
Top 20 finalist: News and Feature, Picture Story/Series Competition (2019, 2020)

College Media Business and Advertising Managers, Best Self-Promotional Video Ad (2019)

Eagle Scout (2013)

Certifications/Licenses/Skills:

Wilderness First Responder (Wilderness Medical Associates), Leave No Trace Master Educator, Search and Rescue (NMSAR Field Certified)

Wildlife Survey Techniques, Camera Trapping, Mist Netting, Home Range Densities, Huai Kha Khaeng Wildlife Sanctuary, Thailand, 2020.

FAA Certified Small Unmanned Aircraft/ Drone Pilot.

DSLR, mirrorless and cinema camera systems. Adobe Creative Cloud Software (Premiere Pro, Photoshop, After effects, Lightroom, Bridge), Final Cut Pro, Photo Mechanic.

References:

Shelley O'Neill

Director of Business Operations
Philmont Scout Ranch
(575) 447-9332
shelley.oneill@scouting.org

Mark Vanleave

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Star Tribune
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Mary F. Calvert

Photojournalist
2020 Pulitzer Prize Finalist in Feature Photography, 2017-18 John Simon Guggenheim Fellow in Photography
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