

**Jack Rodgers**  
Media Director & Visual Journalist  
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## Education:

Bachelor of Arts: Journalism and Mass Communication. College of Liberal Arts, University of Minnesota - Twin Cities. Degree Earned Spring 2020.  
Minor: Environmental Science, Policy and Management.

## Experience:

### Philmont Scout Ranch

*Marketing Director*

Sept. 2020 - Nov. 2022

Developed vision and marketing plan for promoting Philmont's world-class youth development and outdoor leadership programs. This role supported operations for over 20,000 participants annually. Additionally served as lead photographer, video producer and social media coordinator. Oversaw training and development of 17-person summer seasonal marketing and photography services team.

*Ranger Trainer, Ranger*

Summers 2017, 2018, 2019

Trained and oversaw personal and professional growth for a team of outdoor professionals. Educated Boy Scouts in sustainable backpacking practices and wilderness Leave No Trace ethics. Philmont is a rugged, mountainous ranch located in northern New Mexico and is the largest high adventure base owned and operated by the Boy Scouts of America.

### Star Tribune

*Photo/Video Practicum Intern*

Jan. 2020 - May 2020

Student Intern that produced narrative photo and video content for online and print distribution. Responsible for covering news, features and athletics in and around the Twin Cities.

### Twin Cities Pioneer Press

*Intern Photojournalist*

Sept. 2019 - Dec. 2020

Produced daily photo content for online and print distribution. Responsible for covering news, features and athletics in and around the Twin Cities.

### Minnesota Daily

*Multimedia Editor, Staff Photographer*

Aug. 2017 - June 2020

Oversaw training and operations for multimedia staff. Documented athletics, news, features and other narrative subjects as assigned. Collaborated on both short term and extended projects.

### Travel Young Outdoor Adventures

*Videographer, Photographer and Trip Guide*

Oct. 2016 - May 2017

Created marketable multimedia content for social platforms. Led participants safely and enjoyably through uncontrolled landscapes.

## Honors/Awards:

Visual MN College Photographer of the Year (2018, 2019)

Eddie Adams Workshop XXXIII

Associated Collegiate Press, 1st Place, Breaking News Photo (2020)

NPPA Quarterly College Contest, 1st Place, Multimedia, 1st Quarter (2019)

Hearst Journalism Awards Program, Top 10 Finalist: Narrative Video Storytelling  
Top 20 finalist: News and Feature, Picture Story/Series Competition (2019, 2020)

College Media Business and Advertising Managers, Best Self-Promotional Video Ad (2019)

Eagle Scout (2013)

## Certifications/Licenses/Skills:

Wilderness First Responder (Wilderness Medical Associates), Leave No Trace Master Educator, Search and Rescue (NMSAR Field Certified).

Type 2 Wildland Firefighter.

Wildlife Survey Techniques, Camera Trapping, Mist Netting, Home Range Densities, Huai Kha Khaeng Wildlife Sanctuary, Thailand, 2020.

FAA Certified Small Unmanned Aircraft/Drone Pilot.

## References:

*Shelley O'Neill*

Director of Business Operations  
Philmont Scout Ranch  
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*Col. Thomas Swaim, USAF, PhD*  
Professor and Department Head  
Military and Strategic Studies, USAFA  
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*Mark Vancleave*

Video Journalist  
Star Tribune  
(612) 655-2362  
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*Mary F. Calvert*

Photojournalist  
2020 Pulitzer Prize Finalist in Feature  
Photography, 2017-18 John Simon  
Guggenheim Fellow in Photography  
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